

March  
2010



CHESAPEAKE WOMEN'S NETWORK.ORG

# Balancing Act!

## March Event Details

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**Date:** Thursday, March 11

Please RSVP to Jody Walls no later than **Monday, March 8.**

**Place:** Bank Annapolis

Call 410.490.0092

**Time:** 6:00 - 8:00 pm

**Cost:** \$10 per person

**Theme:** Bank Easy.

Bank Local.

Food will be provided by It's  
The Pits.



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**THEME:**

**Bank  
Easy,  
Bank  
Local**

**DOOR PRIZE:**

If you would like to bring a door prize, please contact Tammy Rosendale at 410.310.4148.

**BRING A GUEST!**

We love guests – however, guests are not permitted to attend more than one function. Members are responsible for Guests event costs.

**NO SHOW:**

If you make a reservation for a networking event and do not cancel within a 24 hour notice, you will be **BILLED**. CWN has to pay for the number of people that we reserve. Members are responsible for guests costs.

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**"Business has only  
two functions -  
Marketing and  
Innovation."**

~ Milan Kundera

## President's Letter

Hello Everyone,

My topic this month was going to be about the Girl Scouts (cookie time!). I am so supportive of this organization as Girl Scouts provided me with direction in my life when it was critical. I won't even tell you how much a box of cookies cost at that time! (OK – 35 cents - trudging through snow, carrying a carton (12 boxes) – no shoes on my feet (just kidding), knocking on doors..)

But, I am drawn back to our efforts in the county to get the FASTC located here. And, I don't mean to be critical for all the wrong reasons. But, how we act and respond to things in our lives that we don't agree with or do agree with is reflective in how we represent ourselves and what we think of others.

So, how do we respond to someone we don't agree with? Do we scream and shout, grab the microphone, drown out the opposition? This is what has been happening at the FASTC meetings. How are we going to deal with this? Even some Members of Congress are shedding their posts and going home; no one is listening and there's no effort to compromise.

Not knowing how you might feel about the issue, I just want to say *get involved!* And do it with dignity and grace as I know you will!

There was a great editorial in the paper the other day about how we dress and how this reflects upon us. I am so pleased to say that our CWN members are spectacular in how we dress! But I truly believe how you feel about others and how you feel about yourself translates into how you dress. It also translates into your behavior.

I look forward to seeing all of you at Bank Annapolis on March 11 – always a great time!

*Merry Tobin*

President



# Mark Your Calendar

April 8, Thursday 6:00 pm  
Lundberg Builders

May 13, Thursday 6:00 pm  
WHEG "Game Room"

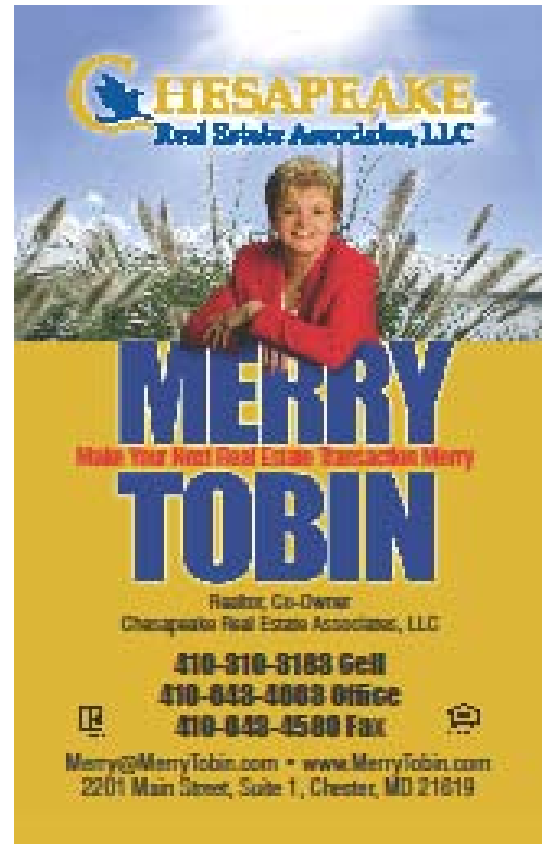
June 10, Thursday 6:00 pm  
Holiday Inn Express



# Get Your Business Noticed!

Submit an ad for the newsletter.

See last page for pricing and format information.



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Lundberg Builders, Inc.

## ***WHBG, Inc. Accountant Earns CPA Certification***

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STEVENSVILLE, MD –Kristin Chapman, CPA, of Stevensville, staff accountant with WHBG, Inc., 116 Log Canoe Circle, Stevensville, has recently earned her certified public accountant (CPA) certificate. Ms. Chapman graduated cum laude in May 2008 with a bachelor’s degree in accounting from the Perdue School of Business, Salisbury University. She has been with WHBG, Inc. since June 2008.



CPA certification is a professional licensing designation denoting a high level of accounting education, experience, trustworthiness and ethics. In order to become a CPA a candidate must complete 150 semester hours of college coursework as well as pass a rigorous, four-part national exam prepared by the American Institute of Certified Public Accountants (AICPA).

“Although CPA is a term many of us are familiar with few of us know what an achievement it is to attain the certification until you’ve gone through the process,” says Patricia Mager, CPA, president, WHBG, Inc. “We have all heard the horror stories about trying to pass the bar or getting into medical school. Many people may be surprised to learn that less than one-half of the candidates who take the CPA exam each year pass every part on the first try. It is a benchmark of success for the profession. We are very proud to have Kristin as part of our team at WHBG,” she adds.

Ms. Chapman is a member of the Queen Anne’s Chesapeake Women’s Network, and was a member of the Beta Alpha Psi Business Honors Fraternity for Accounting, Finance and Information Systems Majors and the Institute of Management Accountants, both at Salisbury University.

WHBG, Inc., is a full-service certified public accounting and management advisory firm offering personal and corporate accounting, tax, auditing and financial planning services. The firm has been providing services to businesses and organizations worldwide for more than 25 years and is known for its personal, quality service. The firm has successfully undergone quality peer reviews of its accounting and audit practices conducted on-site for the MACPA and American Institute of Certified Public Accountants. To learn more about WHBG, Inc. call (410) 643-4294 or visit [www.whbgcpa.com](http://www.whbgcpa.com).



# *February*

# Scholarship News

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Thank you all for your generosity for the Scholarship Program so far this year. Your efforts continue to help change the lives of women and their families.

Next, let me remind you that our scholarship funds do no good if they sit in the bank. **We need scholarship applicants!** The deadline for application submissions is fast approaching – **March 31, 2010**. If you know of a woman over 22 who is attending college and could use a little financial help, please send her to the CWN website to download and complete a copy of the 2010 Scholarship Application. Better yet – why not download it for her and hand it to her to complete and mail in. We can't help these women if they don't apply.

## **SCHOLARSHIP FUNDRAISERS**

1. **Scholarship Check Challenge:** If you haven't made your 2010 donation to the \$50.00 Check Challenge, plan on doing that at our March event. Remember, every dollar counts towards changing a woman's life through education!
2. **Family Night Out: Monday March 8th -- Adams Ribs**  
Eat at Adams Ribs and tell your server you are there to support CWN, and Adams Ribs will donate a percentage of your check to the CWN Scholarship Fund.

### **Adams Ribs**

100 Abruzzi Drive Chester · (410) 643-5050

3. **Consignment Shop.** Time to start Spring cleaning your closets and getting rid of unwanted spring/summer clothes and other gently used items. Then, take them to Blooming Deals Consignment shop in Centreville. Just tell them the items are for CWN, and the Scholarship Fund will get 40% of the sale price. Better yet, if you're attending the March 11th event, just bring them with you and Karen Porter-Baer will take them to the consignment shop for you! (For more info on the items they will accept, go to [www.bloomingconsignment.com](http://www.bloomingconsignment.com)).

## **Plan Ahead for APRIL & MAY SCHOLARSHIP FUNDRAISERS**

### **Guest Bartending Nights**

**Rams Head Shore House - Tues. Apr 20th**

**Doc's Riverside Grille - Wed May 19th**

For more information on the scholarship fundraising events, contact Karen Porter-Baer at [karen.porter@lpl.com](mailto:karen.porter@lpl.com) or Pat Morris at [pmorris@morrislink.net](mailto:pmorris@morrislink.net)

## CHESAPEAKE WOMEN'S NETWORK

PO BOX 678  
STEVENSVILLE, MD 21666

We're on the Web!  
chesapeakewomensnetwork.org



### Our Mission

*The purpose of CWN shall be to facilitate personal enrichment and professional growth through communication, support, and to stimulate business opportunities for professional women in the community.*

## Newsletter Advertising Rates

### Business Card Size:

One Year = 10 Issues: \$80

Monthly: \$10 each

### Two Business Cards Size:

One Year = 10 Issues: \$160

Monthly: \$20 each

Send ads electronically in one of the following graphic formats: .pdf, .jpeg, or .tif to [Jennifer@LundbergBuilders.com](mailto:Jennifer@LundbergBuilders.com)

Please specify ad size and how many months you are purchasing.

Send Checks to:

Chesapeake Women's Network

PO Box 678

Stevensville, MD 21666

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**NEXT BOARD MEETING: MARCH 10 RAM'S HEAD 8 AM**